**FOR IMMEDIATE RELEASE**

**Contact: [Name]**

**[Email]**

**[Website]**

**[Phone number]**

**[Name] Earns Certified Graduate Associate Educational Designation**

**[City]**, **[Date]** – **[Name]** has become one of the select group of building industry professionals nationwide who have earned the Certified Graduate Associate (CGA) designation.

Administered by the National Association of Home Builders (NAHB), the CGA program is sponsored locally by **[HBA Name]**.

**[Name]** is **[job title]** at **[company name]**. **[Write a brief description of the company’s products or services.]**

CGAs earn the home building industry’s premier professional designation for manufacturers and service providers by successfully completing four days of training and education on a range of topics, including business management, emerging technologies and market trends.

After earning the CGA designation, program graduates are required to maintain their designation by completing an additional 12 hours of coursework every three years.

“The more familiar I am with current trends in the home building industry, the better I can help serve the builders and remodelers here in **[market]**,” said **[Name].** “With the country’s changing demographics, the current economy and design trends all hot issues for consumers, it pays to stay on top of the business.” **[or use similar quote as desired.]**

For additional information about the CGA program, visit www.nahb.org. For more information about **[company name],** visit **[website]** or call **[phone number].**