

BUILD-PAC HAS YOUR BACK

Fundraising can seem like a daunting task. But fear not, you're not alone! Below are several resources to help you succeed.

STAFF ASSISTANCE

- Each state has a BUILD-PAC Fundraising Manager who can help with planning, logistical support and on-site event management.
- BUILD-PAC staff can assist state and local associations for any event, big or small.



WHAT STAFF CAN PROVIDE

- Giveaways for events including pens, hats, tumblers, koozies, etc.
- Lists of BUILD-PAC contributors in your state
- Talking points on BUILD-PAC and NAHB's Advocacy efforts
- State reports with updates on fundraising and Congressional contributions
- Invitations for events via email and hard-mail
- Schedule special guests such as NAHB Senior Officers, BUILD-PAC Officers, or NAHB staff to attend your event



FUNDRAISING IDEAS

- Legislative Breakfast / Briefing
- HBA Luncheon or Cocktail Hour
- Beer, Wine, or Bourbon Tasting
- Golf Tournament Reception
- Mail or Email Solicitation



FUNDRAISING INCENTIVES

- Splitbacks: A state will receive half of all additional funds raised over the goal.
- Expense Reimbursements: Up to \$3,000 in event costs may be reimbursed to an association if they raise double this amount in new money.
- BUILD-PAC Champion: Raise \$10,000 in new money and you will be invited to the Capitol Club dinner and suite during the International Builders' Show.



CONTACT US WITH QUESTIONS



Staff Contacts

Shannon Burke

Vice President

sburke@nahb.org | 202-266-8584

Alabama, Arkansas, Arizona, Colorado, Hawaii, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Michigan, Minnesota, Mississippi, Missouri, Nebraska, North Dakota, Ohio, Oklahoma, South Dakota, Texas, Utah, West Virginia, Wisconsin, Wyoming

Meredith Wimbrow

Fundraising Director

MWimbrow@nahb.org | 202-266-8114

- Capitol Club, Platinum Club & Gold Key Club
- Alaska, California, Connecticut, Delaware, Florida, Georgia, Idaho, Maine, Maryland, Massachusetts, Montana, Nevada, New Hampshire, New Jersey, New Mexico, New York, North Carolina, Oregon, Pennsylvania, Rhode Island, South Carolina, Tennessee, Vermont, Virginia, Washington

Mackenzie Shoemaker

Coordinator

mshoemaker@nahb.org | 202-266-8110

- Dollar-A-Day
- Council and Committees
- Century Club
- BUILD-PAC Accounting