

FOR IMMEDIATE RELEASE

Contact: **YOUR NAME**

YOUR PHONE

YOUR EMAIL

YOUR WEB SITE

**IT'S A GOOD TIME TO REMODEL
DURING NATIONAL HOME REMODELING MONTH**

CITY, STATE, DATE – The median age of the American home is 39 years old. Add to that the increasing price of new construction over the last decade and the growing popularity of television programs featuring dramatic home renovations, and it's no wonder Americans spent an estimated \$471 billion on home remodeling in the last four quarters. During National Home Remodeling Month this May, home owners are encouraged to take advantage of a wide range of resources from the **YOUR LOCAL COUNCIL** to help them make the best home improvement decisions.

Remodeling offers numerous benefits to home owners who want to change their living environment without uprooting their family and moving. Home improvements can add more space for a growing family or older parent, improve energy efficiency and increase the resale value of your home.

“The most critical decision homeowners will make when embarking on a remodeling project is choosing the right professional for the job,” said **YOUR COUNCIL CHAIR**. “**YOUR LOCAL COUNCIL** members are committed to the industry, committed to quality construction and integrity, and most importantly, committed to the customer.”

Hiring a **YOUR LOCAL COUNCIL** remodeler member will help ensure you'll get integrity, professionalism and expertise through your renovation process. Members pledge to adhere to a strict code of ethics and have access to the highest degree of training and professionalism through business and technical information and leading education programs.

LIST YOUR RESOURCES HERE. The National Association of Home Builders (NAHB) Remodelers also has online resources for consumers looking to hire a professional remodeler. For more information on remodeling your home or finding a professional, visit nahb.org/Other/Consumer-Resources.