**HBA & BGC Partnership**

*Define Partnership Success*

**HBA**

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| **Current Reality:** *Define the need for the partnership with BGC* |  |
| **Long-Term:** *What do you hope to gain from this partnership long-term with BGC?*  |  |
| **Short-Term:**What does success look like at the end of this year (June 2023)? | ***Is this connected to your long-term goal?*** |

**BGC**

|  |  |
| --- | --- |
| **Current Reality:** *Define the need for the partnership with HBA.* |  |
| **Long-Term:** *What do you hope to gain from this partnership long-term with HBA?* |  |
| **Short-Term:**What does success look like at the end of this year (June 2023)?  | ***Is this connected to your long-term goal?*** |