**FOR IMMEDIATE RELEASE**

**Contact: [Name]**

**[Email]**

**[Website]**

**[Phone number]**

**[Name] Earns Master in Residential Marketing Educational Designation**

**[City, Date] – [Name]**,of **[Company]** in **[City, State]**,has been inducted as a Master in Residential Marketing (MIRM) of the National Association of Home Builders.

**[Name]** earned **[his/her]** MIRM designation through a combination of professional education and experience in the real estate field. **[Name]** has been working in the industry for **[number]** years and is **[job title]** for **[company]**.

**[Name]**, president of **[company name]**, said **[she/he]** is proud, but not surprised by **[Name’s]** achievement. **“[Name’s]** quest for education and desire for professionalism is well-known throughout the **[city or market area]**,” said **[president’s name]**. “And, of course, **[company name]** fully supports **[his/her]** commitment to that quest.”

The Institute of Residential Marketing (IRM) is a professional organization under the auspices of the National Association of Home Builders. Its purpose is to recognize and promote professionalism, education and ethics in new home sales and marketing.

**[Add more information as appropriate, such as membership in professional organizations, local SMC, etc.]**

For additional information about the Master in Residential Marketing program, visit www.nahb.org. For more about **[company name]**, visit **[company website]**.