

NAHB Staff Resource of the Day



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EOC Resources for HBA Staff Appreciation Week

EOC COMMUNICATIONS

The EOC has two (2) weekly newsletters, the Friday Morning Email and What's Up Wednesday. These newsletters provide a snapshot of the NAHB happenings and deadlines association staff need to be monitoring. Contact [Anna Gimeno](#) to have your HBA staff added.

EOC BOARD OF DIRECTORS

The EOC Board of Directors is a crucial peer resource all EOs and HBA Staff can go to for information, or questions. Identify your two (2) EOC Regional Directors and add them to your main points of contact for peer guidance. [Learn more.](#)

HBA RESOURCES

Whether your association is large or small, this page has resources to help grow your members, enhance your services and connect with your community. Utilize these resources to reach out to current and prospective members, the public and other stakeholders. [Learn more.](#)

HOUSING ECONOMICS PLUS

Housing Economics PLUS contains the latest housing forecasts, insight on market trends and the most in-depth economic analysis regarding the housing industry. This resource is free for EOs and HBA Staff. [Learn more.](#)

ASSOCIATION REPORTS

The biennial [Local Association Survey](#) provides valuable data on HBA operations, governance and finance. Also featured is the [Executive Officer Compensation Survey](#), providing EOs with valuable data on HBA compensation and benefits for association staff.

WORKFORCE DEVELOPMENT RESOURCES

NAHB has partnered with McAllister & Quinn, a firm that researches and tracks workforce development funding opportunities to help HBAs secure financial support for workforce development programs. Also featured on the page is the Funding Opportunities Calendar. [Learn more.](#)

EOC STUDENT SCHOLARSHIP & C/B/G

The National Housing Endowment/EOC Student Scholarship is awarded to children of EOs in pursuit of a college degree. [Learn more.](#) The Challenge/Build/Grow Grant is made available to HBAs and offers eligible applicants up to \$5,000 in matching funds for programs and projects addressing education and worker training. [Learn more.](#)

AWARDS & RECOGNITION PROGRAMS

The Association Excellence Awards (AEA) celebrates the achievements of HBAs and EOs through the HBA Awards and Individual Awards. [Learn more.](#) Utilize the [AEA Database](#) to view winning projects and take inspiration from what other HBAs are doing across the country. The Commitment to Excellence Program (CE) allows EOs to earn hours for attending educational programs related to industry issues, professional development and association management. [Learn more.](#)

IBS RESOURCES & EO REPORTING TOOL

Association staff can go to buildersshow.com/eo to access marketing materials and promo tools for the 2025 International Builders' Show. EOs and HBA register free of charge to all Leadership Meetings including IBS. Available for all Leadership Meetings, the EO Reporting Tool allows EOs to generate a list of members who have registered from your HBA. You can also pull a list of non-members from your state. [Learn more.](#)



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