



EO and HBA Staff Shout-Outs

Benjamin Barlow
HBA: Iron County HBA
EO Name: Ryan Talbot
HBA Staff names: Julie Holmes

Ryan Talbot has been with our HBA for around 3 years and has worked tirelessly to make it better. We just completed our parade of homes and it was the biggest and best to date!!! He make the whole organization a better place because of his hard work. Our admin Julie Holmes helps make this all possible as well. We could not be the organization we are without their help!!!

Tamara Weidlich
HBA: HBA of Northern Michigan
EO Name: Lyn Ann Reid

Lyn Ann is an integral part of the HBA of Northern Michigan. She is the behind the scenes AND the public face of our HBA. Every time we have a need, she is there to assist. She cares about the members and it greatly shows. She is amazing!

Ken Nelson
HBA: MABA (Madison Area Builders Association)
EO Name: Chad Lawler
HBA Staff names: Lisa Kratz Faith Barrett

For an awesomely run HBA and great leadership.

Tamara Weidlich
HBA: HBA of Northwest Michigan
EO Name: Lauren Tucker
HBA Staff names: Debbie Perkins

Lauren Tucker and Debbie Perkins have been welcoming, helpful and kind since we joined. With fun, creative, engaging events that help the industry every time we turn around. They cultivate great relationships, so the members are engaged. They provide a valuable resource that applies to the industry and are there to be front runners in times of need. Thank you for all the hard work!

NANCY AHLERS
HBA: BROOKINGS SD 4323
EO Name: RENA BERG

Rena took the job as EO when I retired from the position after 13 plus years. She came on with guns a blazing - took the reins and ran with new ideas. She has done an awesome job with day to day ops, socials and events. She has brought a new interest with new members. I know she will continue to do great things.

Bennett Sterling
HBA: Durham, Orange, & Chatham Counties
EO Name: Holly Fraccaro
HBA Staff names: Julie Carrow Taylor England Selina Day Ian Scott

The staff of the HBA of Durham, Orange, & Chatham Counties are the most hands-on, dedicated, & passionate association staff that I have ever encountered. Not only do they organize every event, recruit new members, advocate for our businesses and the industry as a whole, but they do it with pure joy and a smile on their faces. The HBA DOC truly cares for its members and that is not something that I take lightly. Their genuine nature and care for not only my business, but my personal life as well is something I express gratitude for often, but not enough. This is why I think it is so important for them to be in the spotlight. They give and give, and expect nothing in return!

Nate Livingston
HBA: Utah Valley
EO Name: Steve Caldwell
HBA Staff names: Amber Hutchings Anne Tucker Wendy Fenton Eileen Fisher Lisa Flinders

Our staff works tirelessly to put on countless events, the best parade of homes in the nation, and ensure membership is involved in the multiple committees and service projects and community initiatives we have. While other HBA's in the area have been plagued with personal issues, our great staff has dedicated themselves to offering an incredible organization that the members can be very proud to be a part of.

Full Name: John Howard
HBA: Cabot Area Homebuilder Association
EO Name: Rachel Abbott

I would like to give Rachel Abbott a shout out to let her know that she does not go unnoticed. On behalf

of all of our members we would like to show appreciation of her dedication and hard work she has demonstrated in her roll as our executive director.

Kurt Clason
HBA: Maine
EO Name: Heather Raisanen

Heather has taken on the full involvement of running an HBA, she tireless looks for ways to promote the HBA and grow the membership. She is an absolute joy to work with!

John Bitely
HBA: Lakeshore Home Builders Association
EO Name: Brittany Ryzenga

She has performed as an amazing new leader for this association. She has kept and enhanced the strong programs of this association and is looking at new ideas to make this organization even better.

Don O'Connell
HBA: Builders Association of Central PA
EO Name: Keri O'Shea

Keri works extra hours every day promoting the BACP and celebrating our members. She does the work of 2 people and we are amazed by her dedication and passion for our industry.

Joe Miller
HBA: York Builders Association
EO Name: Laurie Lourie
HBA Staff names: Tina Wilderman Elizabeth Rice Katelynn Wright Melissa Longenberger

We like to shine the spotlight on the amazing York Builders Association team, whose dedication and hard work drive our success every day. Each staff member brings unique talents and an unwavering commitment to serving our members, supporting our mission, and strengthening the local building industry. Here are just a few highlights of their incredible contributions: Laurie Lourie, Executive Vice President – Leading the charge with strategic vision and operational excellence, our Executive VP has been instrumental in guiding our association through new programs, partnerships, and growth opportunities. Her leadership helps make YBA a respected name in our community. Tina Wilderman, Director of Member Services – Building relationships and enhancing member engagement are at the heart of Tina’s work. From onboarding new members to delivering a top-notch experience at every membership event, Tina’s dedication to member satisfaction shines through in everything she does. Elizabeth Rice, Administrative Assistant: Elizabeth ensures the smooth operation of our association with

her keen organizational skills and attention to detail. Her support is invaluable, handling everything from member communications to event coordination, always with a positive attitude and a readiness to help. Melissa Longenberger, Executive Director of the Workforce NOW Foundation: Melissa drives our Workforce NOW Foundation's mission to empower and equip the next generation in the trades. Her leadership has been vital in expanding our pre-apprenticeship program. Katelynn Wright, Director of Events – Our newest team member, Katelynn, has joined us with enthusiasm and dedication. She is already bringing fresh ideas to enhance our events and will play a key role in creating impactful experiences for our members. Their success is our association's success, and we're grateful for their hard work and dedication every day!

Heather Leclerc
HBA: Home Builders & Remodelers Association of Western MA
EO Name: Andrew Crane

Today, we're celebrating our incredible Executive Officer, Andrew Crane! Andrew works tirelessly week after week to bring innovative ideas and countless opportunities for education, advocacy, and networking to HBRAWM. His commitment to growing our membership and ensuring that each event and program truly benefits our members is unmatched. Andrew's success is measured by the success of our members, and he constantly goes above and beyond to support their growth and achievement. Deeply community-oriented, Andrew is always looking for new ways for HBRAWM to give back—whether by partnering with local organizations or creating outreach initiatives to strengthen our impact. He plays a pivotal role in shaping the next generation of trade professionals, actively working to inspire and cultivate young talent, instilling in them the skills, values, and passion that make our industry thrive. Thank you, Andrew, for your unwavering dedication, years of wisdom and drive, and the energy you bring to HBRAWM. Our members and community are stronger because of you!

Ron Weber
HBA: Home Builders Association of Hickory - Catawba Valley
EO Name: Kim Crawford

We would like to express our heartfelt thanks for your unwavering commitment and dedicated service to our organization. Your hard work and passion make a significant difference, and we are truly grateful to have you on the Home Builders of Hickory and Catawba Valley team.

Patrick O'Kane
HBA: Topeka Area Building Association
EO Name: Katy Nelson
HBA Staff names: Jennifer Bonham

These ladies move mountains for the membership in Topeka. They plan and execute 2 major events every year in addition to several smaller events and member appreciation outings. Our association has

the largest Spring home show in our area, and also does a Build My Future event that is continuing to grow each year!

John Riddle

HBA: Greater Orlando Builders Association

EO Name: Chassity Vega

HBA Staff names: Jane Ewing, Cherry Masih, Jessenia Lopez, Lee Steinhauer, Ricardo Rodriguez, Amanda Passwaters

Someone once told me, "to be an association, you have to be IN an association." Our GOBA staff makes being in an association fun. In fact, we have been experiencing FOMO (Fear of Missing Out) with our networking events, non-dues revenue events, educational events, and our advocacy events and programs. The outstanding attendance (literally every event is a sold-out event) and the influx of revenue from sponsorships is amazing. New members join just to not be "left out" of what we do. The reason...is our staff. They make being in an association fun and rewarding. My time has to be carefully monitored. My family time is so very important to me and is a priority. My business is also a priority. I CHOOSE to be at GOBA events and know that my time there is a benefit for me professionally and personally. Our staff makes our "job" as volunteers important, rewarding, and most importantly fun! Where else can you attend a builders association that is a "Rock Fest" celebration including a touring Kiss tribute band!

Michelle Delaney

HBA: GOBA

EO Name: Chassity Vega

HBA Staff names: Amanda Passwaters, Cherry Masih, Ricardo Rodriguez, Lee Steinhauer, Jane Ewing

A huge thank you to the dedicated team at the Greater Orlando Builders Association! Their hard work, passion, and commitment to supporting our builders and the community truly make a difference. From organizing events to advocating for the construction industry, they go above and beyond every day. I appreciate all that you do! Keep up the amazing work! 🙌🏡🏗️

Janeen Swanson

HBA: GOBA

EO Name: Chassity Vega

HBA Staff names: Cherry Masih Amanda Bradshaw Jane Ewing Jessenia Lopez Ricardo Rodriguez Lee Steinhauer

Why you're shouting out your association staff? GOBA staff takes advocacy and events to the highest level. They have built a huge community of builders and associates that are invested in the mission. They are a profound example of hard work, dedication, passion, and FUN in all they do!

Deborah Dudley

HBA: Greater Orlando Builders Association

EO Name: Chassity Vega

HBA Staff names: Cherry Masih, Jane Ewing, Jesenia Lopez, Amanda Passwaters, Ricardo Rodriguez

Chassity Vega and the GOBA team have transformed the association into a Powerhouse! The entire team exudes a dynamic attitude and possesses an "Act Like an Owner" mindset that enriches every endeavor. Any roadblock is seen as a challenge in how to overcome obstacles. You can feel their positive energy when you walk into the building. Chass & team are a force to be reckoned with!

Rebecca Gamble

HBA: Mat-Su Homebuilders Association

EO Name: Sarah Lazzarotto

Sarah works tirelessly to coordinate events for our organization, whether it's for our membership, to build our charitable funds to be able to give back or coming up with new ideas to bring to our association. She runs a fun golf tournament that sells out every year. Our annual home show is expanding this year because she always has a huge waiting list for booth space. She constantly has new ideas to bring to the board of directors, is organized, helps us run our meetings and stay on track. We have a well attended board meeting every month with a good culture. All our membership meetings are always sold out with great participation. We just won our State Association's 3rd Quarter Membership Contest in large part to her bringing in some new members.

Danielle Moore

HBA: Greater Orlando Builders Association

EO Name: Chassity Vega

HBA Staff names: Cherry Masih, Jane Ewing, Raleigh "Lee" Steinhauer, Esq., Amanda Passwaters, Ricardo Rodriguez, Jessenia Lopez

The Greater Orlando Builders Association (GOBA) truly deserves recognition this HBA Appreciation Month for its unwavering dedication to advancing the building industry across Central Florida and beyond. Known for their incredibly well-organized events, GOBA creates a welcoming and dynamic environment where industry professionals at all levels can connect, collaborate, and learn. These events strike a perfect balance of professionalism and fun, offering valuable networking opportunities that build lasting relationships and enrich the entire industry. GOBA's commitment to growing its membership speaks volumes; each year, they draw in new members and strengthen their community, increasing their impact and support. They not only promote high standards in construction but also advocate for industry needs at local and national levels, including through active involvement with the National Home Builders Association (NHBA). GOBA's dedication to advocacy, membership growth, and top-notch event planning makes them a standout organization, benefiting both their members and the broader Orlando area.

Kristin Meyer
HBA: Greenville SC
EO Name: Taylor Lyles
HBA Staff names: Jenna Ramsey Karen Crowder

Over the past couple years the HBA team has done an amazing job of not only growing the membership, but adding value to the members. They ensure there are a variety of events that cater to different interests - from golf, to cornhole, to educational events. As a member of the PWB, they are always willing to listen to our new ideas and support us as we implement new projects. Overall, it's clear they are incredibly dedicated to providing members with an exceptional experience!

Erik Szabo
HBA: Greater Orlando Builders Association
EO Name: Chassity Vega
HBA Staff names: Jane Ewing, Cherry Masih, Lee Steinhauer, Amanda Passwaters, Ricardo Rodriguez, Jessenia Lopez

Our EO, Chassity, and the staff do such a tremendous job furthering the interests of the GOBA membership. I cannot say enough good things about them! Thanks for all that you do and keep up the great work!

Alma Jacobs
HBA: Lake Norman
EO Name: Tracy Butler

We just completed our Best of the Lake Awards Event and it was a Great Success all because of the profits, event, and the flow of everything. The committee worked almost all year planning and raising funds for the event!. It could not have happened without Tracy Butler's, the EO, leadership and direction.

Alma Jacobs
HBA: Home Builders Association of Greater Charlotte
EO Name: Jen Schuster
HBA Staff names: Jean Farmer Orr, Yvonne Case

Jen was hired the first of the year and she has done an outstanding job as a new EO. She created an opportunity for our builder members to come together by creating "Builder Games". We had 150 attendees. We offered associates the opportunity to display their products and services. It was a great

team building opportunity for all. Everyone had a great time and we anticipate this being an event which will grow to one of the best events for the HBA.

Sarah Foster
HBA: HBA of Western MI
EO Name: Aaron Hovestadt

Aaron Hovestadt is being inducted as the HBA of Michigan STATE president this week! Is this the first EO to do this? It is in Michigan! He can rock a snuggly 😊 He is a consistent voice for our EO's not just around the state but on the national level. He is eager to ideas that have worked well for his association but also willing to recognize if something needs to be adjusted to be successful Humble, great leader, outstanding counterpart. He is developing a leadership cohort at his local with Mind Capture guy. He personally reaches out to new EO's to introduce himself and offer guidance, help, a resource to ask questions. Inclusive of all EO's in the MEOC, called and encouraged attendance to the MEOC this year from anyone that had not responded. He collaborates without wanting credit. He is also a lot of fun to just hang out with as a friend! bio:Aaron Hovestadt is a licensed home builder with 20 years of experience in the building industry. He is the CEO of the HBA of Western Michigan and managing partner at LandMark Homes of Michigan. Aaron attended Western Michigan University and Spring Arbor University where he graduated with a degree in management and organizational development. Following graduation, he worked in the advertising and promotions industry but, with encouragement from his wife, ventured out and got his builders license in 2002. Aaron has been an active member of the HBA of Michigan, serving on the Board of Directors since 2022. He also serves on the HBAM Codes Committee, Convention Committee, Skilled to Build Michigan Foundation and is the current chair of the Legislative Committee. Before becoming CEO at the HBA of Western Michigan, he served on the Board of Directors for 8 years. Aaron is married to his wife Krista and they reside in Kalamazoo, Michigan.

Dan Mills
HBA: Louisiana Home Builders Association HBA
EO Name: Adrienne Fontenot

After years of service to the Acadiana Home Builders in Lafayette, Adrienne took on the role of State EO for Louisiana this year. After a yearlong vacancy at that position, Adrienne had more than a fair share of challenges ahead. However, she has already improved our meeting format, brought on new sponsors, spearheaded a regional Leadership Conference, and provided valuable professional development to both LHBA Senior Officers, and local EOs. She does all this an more with a smile and is always ready to help on a moment's notice. Louisiana is in good hands with her at the helm.

Mallory a Cook
EO Name: Amy Lowman

HBA Staff names: Caitlin Freeman

Roanoke Regional Staff is absolutely amazing. They are upbeat and always creating fun for the RRHBA. I thoroughly enjoy being a part of the RRHBA.

M. Lindsay Brown
HBA: Building Industry Association of Washington
EO Name: Greg Lane

I want to give a huge shout-out to Greg Lane, whose dedication and leadership have left a lasting mark on the culture of our industry in Washington State. Greg's strategic efforts have significantly elevated our impact across the National Association of Home Builders (NAHB), uniting voices to make a real difference. His intelligence and thoughtful approach have driven success and inspired countless others to engage and take action. We are grateful for Greg's unwavering commitment and the encouraging support he extends to those around him. Thank you, Greg, for your remarkable impact and for championing progress within our community!

Gisela Lopez
HBA: HBA of Winston Salem
HBA Staff Name: Sarah Avery

A huge shout-out to Sarah Avery, our amazing Membership Coordinator! Sarah's positive attitude and constant willingness to go the extra mile for our HBAWS members never go unnoticed. She's a true team player, always ready to roll up her sleeves and put in the work to make our events truly special. We're so lucky to have her on the team!

Chuck Hickd
HBA: HBAWS
EO Name: Gisela Lopez
HBA Staff names: Sarah Avery

Gisela has done an outstanding job as EO this past year in re-energizing our association as well as working through the difficult environment of repairs to our building. Sarah exudes a positive attitude each day, and takes on all the challenges of multiple roles and we are in process of filling vacant staff positions.

Jennifer Meier
HBA: Builders Association of Elkhart County
EO Name: Niki Groves

I do not know anybody who I have heard say time and time again that this is her dream job. Niki is always wanting to learn anything new that will help grow, streamline and invigorate the association. She really cares about her members and often calls herself the 'mama bear' when she goes to bat for them. I don't know anyone more enthusiastic and dedicated than Niki. It is an honor to work with her.

Sam Morgan
HBA: Winston Salem
EO Name: Gisela Lopez
HBA Staff names: Gisela Sarah

Gisela has been an amazing leader for the HBAWS. Through her direction and leadership, we have had the benefit of one of the strongest associations in the state. Sarah has also been an amazingly positive person and tremendous resource and team member for our association. They are both extremely hard working individuals and have led our association to a place of strength and success in our mission.

Brian Jersey
HBA: Winston-Salem
EO Name: Gisela Lopez
HBA Staff names: Sarah Avery

I truly feel as if Gisela and Sarah have the best interest of the membership in mind when running this association. It is a tremendous value to our organization and it is primarily due to their efforts.

Ron Foister
HBA: Home Builder's Association of Winston-Salem
EO Name: Gisela Lopez
HBA Staff names: Sarah Avery

Gisela has done an incredible job this year! Coming off the heels of an EO of the Year Award in her first full year on the job (in 2023), she has really applied herself to learning the EO role more than ever by attending state and national meetings, conference, etc. She has also embraced her resources in the NAHB having had Jim Tobin, Dr. Rob Dietz, and Donna Franza on our turf in 2024! Thank you G!!!

Terri Phelps

EO Names: Julie Kneeland EO - Watertown, SD Hope Brudvig EO - Aberdeen, SD

Shout out is for 2 EO's in the State of South Dakota for their high retention Rate. Watertown, SD EO Julie Kneeland with 90.5% & Hope Brudvig, Aberdeen, South Dakota with a 90.4% retention rate. Keep up the great work ladies!!! Keep an eye on these two Associations!

Ron Foister

HBA: Home Builder's Association of Winston-Salem

EO Name: Gisela Lopez

HBA Staff names: Sarah Avery

Gisela and Sarah are the dynamic duo! Together they have raised the bar for the Home Builder's Association of Winston-Salem and have brought a spirit of excellence and comradery unlike any other HBA in our state! Kudos to you ladies!!!!

Ron Foister

HBA: Home Builders Association of Winston-Salem

EO Name: Gisela Lopez

HBA Staff names: Sarah Avery

Sarah has in infectious smile that she greets everyone who walks into the door of the HBAWS with. She is a perfect fit for her primary role of membership coordinator. With Sarah at the helm of membership, we have seen good structure in our follow up of new member leads. I look forward to seeing our 4th quarter push and our membership growth impact in 2025! Thanks Sarah!

John Mancini

HBA: GOBA

EO Name: Chassity Vega

HBA Staff names: Jane Ewing, Cherry Masih, Lee Steinhauer, Amanda Passwaters, Ricardo Rodriguez, Jessenia Lopez

The GOBA staff always does an amazing job, putting their members ahead of themselves and creating a welcoming and productive environment.

Stacy Roberts

HBA Name: Bay Building Industries Association

Names: Liz Cleary & Nikkole Grimes EO

Grateful for the hardworking team at Bay Building Industries Association! Always on board to make things better and more efficient for our association and all of our members. Thank you Liz Cleary & Nikkole Grimes for your dedication!

Mari Krashowetz

Name: Southern Utah HBA Staff Team

The SUHBA staff team are amazing and true professional jugglers! They handle many events and programs at the same time. Within one week, we moved offices and held two member events - SUHBA Luncheon & Big Shots Member Appreciation Event! They are SUHBA Superheroes, and we very much appreciate their hard-work and dedication!

Lelana Wilson

HBA: Northern Wasatch Home Builders Association

EO Name: Tiffany McKay

Over the past year, she has taken full ownership of her role, building strong relationships, enhancing the membership experience, and consistently being the EO's "worry eliminator." Her dedication and hard work make a tremendous difference, and we're incredibly grateful to have her on our team!

Lelana Wilson

HBA: Northern Wasatch Home Builders Association

HBA Staff Name: Kami Holbrook

I'd like to recognize our amazing bookkeeper, the ultimate "numbers nerd" who consistently goes above and beyond her role. Her attention to detail, organization, and dedication ensure our finances are always in top shape. She also brings a positive, can-do spirit that uplifts our whole team. Her support of our events and her genuinely pleasant demeanor make every interaction a pleasure.

Christina Slate

HBA: Space Coast

EO Name: John Thomas

HBA Staff names: Tori Thomas

We want to take a moment to recognize the incredible hard work and dedication of John and Tori, the true heart and soul of the Space Coast Home Builders and Contractors Association. Day in and day out, they put in countless hours to assist our members, coordinate events, and create a welcoming environment for all – whether they're new to the association or long-time members. Their tireless efforts never go unnoticed, and they do it all with a smile and never a complaint. John and Tori are the driving force that keeps this association thriving, and we truly couldn't do it without them. Thank you, John and Tori, for everything you do! You are the lifeblood of our association, and we are so grateful for your commitment, passion, and hard work. 🙌👏 #Teamwork #Gratitude #SpaceCoastBuilders #TheHeartAndSoul

Jackie Toren
HBA: MCBIA
EO Name: Denise Alexander

Denise is the heart and soul of MCBIA! Our association hosts a fundraiser, General membership meeting, and Roundtable Breakfast every month! Not only does she rally the troops to get involved and make a difference, but she also lives and breathes MCBIA. she is a friend to all, and she truly loves her members! Miss Denise we all truly love you and you are the best E.O. we could ever ask for! Thank you for all you do!!

Valerie Montoya
HBA: Santa Fe Area HBA
EO Name: Miles Conway
HBA Staff names: Tanya Dorame

A huge shout out to these two amazing staff members that make our local HBA amazing, we are so grateful for all of their hard work. Miles and Tanya always have such a smile while they keep our association moving forward every single day