



**LSC Onboarding Meeting  
Introduction to the NAHB & LSC**

**Agenda – PT. 1**

**Date: Monday, April 7, 2025**

**Time: 2:00 p.m. – 3:00 p.m. ET**

Meeting Link: [Join the meeting now](#) Meeting ID: **224 022 053 666** Passcode: **P9gy3qo7**

Dial in by phone: **+1 206-691-8827, 666403140#** Phone conference ID: **666 403 140#**  
United States, Seattle - [Find a local number](#)

**AGENDA:**

- 1) Call to order: Tina Haro, Simpson Strong-Tie, LSC Corporate Co-Chair** 2:00 p.m.
  - Anti-trust Statement: **Jamahl Gibbons, Manager, IBS Show Homes**
  - Opening Remarks: **Jim Tobin, NAHB President & CEO**
  - Opening Remarks: **Tina Haro, Simpson Strong-Tie, LSC Corporate Co-Chair**
  - Opening Remarks: **Tucker Bernard, Executive Director, NAHB LSC**
  
- 2) INDUSTRY ISSUES, HOUSING MARKET, CONSTRUCTION SAFETY & HEALTH, STATE & LOCAL GOVERNMENT AFFAIRS, ENVIRONMENTAL ISSUES, AND SUSTAINABILITY**
  - **NAHB Economics & Housing Policy** 2:10 p.m.  
**Danushka Nanayakkara Skillington, AVP, Forecasting & Analysis**
  - **Housing Economics PLUS** 2:15 p.m.  
**Lay Bragg, Senior Manager, Digital Content**
  - **NAHB Federal Government Affairs** 2:20 p.m.  
**Lake Coulson, SVP, Government Affairs & Chief Lobbyist**
  - **State and Local Government Affairs** 2:25 p.m.  
**Karl Eckhart, VP, State & Local Government Affairs**
  - **Land Development** 2:30 p.m.  
**Nicholas Julian, Senior Program Manager, Land Use**
  - **Climate Risk and Sustainability Committee** 2:35 p.m.  
**Susan Asmus, SVP, Regulatory Affairs**
  - **Environmental Issues** 2:40 p.m.  
**Michael Mittelholzer, AVP Environmental Policy**
  - **Sustainability & Green Building** 2:45 p.m.  
**Cal Trepagnier, Program Manager, Sustainability & Green Building**
  - **Construction Codes & Standards** 2:50 p.m.  
**Paul Karrer, Sr. Program Manager, Construction Codes & Standards**
  - **Construction Safety & Health** 2:55 p.m.  
**Jared Culligan, Program Manager, Labor, Health & Safety**
  
- 3) Adjourn** 3:00 p.m.



**LSC Onboarding Meeting:  
Introduction to the NAHB & LSC  
Agenda – PT. 2**

**Date:** Monday, April 14, 2025

**Time:** 2:00 p.m. – 3:00 p.m. ET

**Meeting Link:** [Join the meeting now](#)

**Meeting ID:** 243 110 395 296

**Passcode:** je2Yo33S

**Dial by phone:** +1 206-691-8827, 847730509

**Phone conference ID:** 847 730 509#

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**AGENDA:**

- 1) **Call to order:** Tina Haro, *LSC Corporate Co-Chair* 2:00 p.m.
  - **Anti-trust Statement:** Jamahl Gibbons, *Manager, IBS Show Homes*
  
- 2) **NAHB EXECUTIVE NETWORKING GROUPS** 2:05 p.m.
  - **20 CLUBS**  
Erika Bucksell, *AVP, Executive Networking Groups*
  
- 3) **NAHB COMMITTEES**
  - **ASSOCIATE MEMBERS** 2:10 p.m.  
Rachel Mackenzie, *Director, Membership*
  
  - **MEMBERSHIP** 2:15 p.m.  
Rachel Mackenzie, *Director, Membership*
  
  - **YOUNG PROFESSIONALS** 2:20 p.m.  
Rachel Mackenzie, *Director, Membership*
  
  - **BUSINESS MANAGEMENT AND INFORMATION TECHNOLOGY** 2:25 p.m.  
Devin Perry, *AVP, Learning Content Strategy*
  
  - **CUSTOM HOME BUILDERS** 2:30 p.m.  
Devin Perry, *AVP, Learning Content Strategy*
  
  - **SINGLE-FAMILY BUILDERS** 2:35 p.m.  
Devin Perry, *AVP, Learning Content Strategy*
  
  - **DESIGN** 2:40 p.m.  
Joseph “Joe” McGaw, *AVP, Customized Member Services*
  
  - **EDUCATION** 2:45 p.m.  
William “Rusty” Deiss, *VP, Member Engagement and Learning*
  
- 4) **FEDERATION SERVICES** 2:50 p.m.
  - **Leadership Training and Development; Executive Officers Council; Membership; Advisory Services**  
Donna Franza, *Senior Consultant, Advisory Services*
  
- 5) **HOME INNOVATION RESEARCH LABS®** 2:55 p.m.
  - **J. Michael Luzier, President & CEO**
  
- 6) **Adjourn** 3:00 p.m.



## LSC Onboarding Meeting: Introduction to the NAHB & LSC

### Agenda – PT. 3

**Date:** Monday, April 21, 2025

**Time:** 2:00 p.m. – 3:00 p.m. ET

**Meeting Link:** [Join the meeting now](#)

**Meeting ID:** 240 785 157 005

**Passcode:** Eh6Qj699

**Dial by phone:** +1 206-691-8827, 526543329#

**Phone conference ID:** 526 543329#

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#### AGENDA:

- 1) **Call to order: Tina Haro, LSC Corporate Co-Chair** 2:00 p.m.
  - **Anti-trust Statement: Jamahl Gibbons, Manager, IBS Show Homes**
- 2) **INTERNATIONAL BUILDER'S SHOW** 2:05 p.m.
  - **Denise Miller, VP, Event, Product & Brand Marketing**
- 3) **NAHB BUSINESS DEVELOPMENT & SPONSORSHIP** 2:10 p.m.
  - **John McGeary, SVP, Business Development & Growth Strategy**
- 4) **HOUSING FINANCE** 2:20 p.m.
  - **Jessica Lynch, VP, Housing Finance**
- 5) **CONSTRUCTION LIABILITY RISK MANAGEMENT & BUILDING MATERIALS** 2:25 p.m.
  - **Mackenzie Payne, Staff Counsel**
- 6) **NAHB COUNCILS**
  - **BUILDING SYSTEMS COUNCIL** 2:30 p.m.  
**Devin Perry, AVP, Learning Content Strategy**
  - **55+ Housing Industry -** 2:35 p.m.  
**Ellen Wilson, Director of Community Member Support**
  - **National Sales & Marketing Council (NSMC) -** 2:40 p.m.  
**Ellen Wilson, Director of Community Member Support**
  - **Professional Women in Building (PWB) -** 2:45 p.m.  
**Claudia Richards, Senior Director, Community Member Support**
  - **Remodelers Council -** 2:50 p.m.  
**Claudia Richards, Senior Director, Community Member Support**
  - **Multifamily -** 2:55 p.m.  
**Dean Schwanke, VP, Multifamily Housing**
- Adjourn** 3:00 p.m.



## LSC Onboarding Meeting: Introduction to the NAHB & LSC

### Agenda – PT. 4

Date: Monday, April 28, 2025

Time: 2:00 p.m. – 3:00 p.m. ET

Meeting Link: [Join the meeting now](#)

Meeting ID: **218 470 539 021**

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Dial by phone: **+1 206-691-8827, 844326845#**

Phone conference ID: **844 326 845#**

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#### AGENDA:

- 1) **Call to order: Tina Haro, LSC Corporate Co-Chair** 2:00 p.m.
  - **Anti-trust Statement: Jamahl Gibbons, Manager, IBS Show Homes**
  
- 2) **The New American Home-TNAH / The New American Remodel-TNAR** 2:05 p.m.
  - **Tucker Bernard, Executive Director, NAHB LSC + TNAH/TNAR**
  - **Jamahl Gibbons, Manager, IBS Show Homes**
  
- 3) **NAHB WORKFORCE DEVELOPMENT & STUDENT CHAPTER** 2:10 p.m.
  - **NAHB Workforce Development / Student Chapter**  
**Sarah Weber, Sr. Director, Workforce Development & Student Chapters**
  
- 4) **NAHB MAILING LISTS SERVICE** 2:15 p.m.
  - **Brahm Schenkman, Vice President of Sales, The Information Refinery Inc.**
  
- 5) **NAHB LSC WORKING GROUPS** 2:20 p.m.
  - **AI Working Group**  
**Paul Cardis, CEO, ON3, LLC**
  
  - **Builder Engagement** 2:25 p.m.  
**Tina Haro, LSC Corporate Co-Chair**
  
  - **Education Working Group** 2:30 p.m.  
**Melissa Andresko,**
  
  - **HBA Working Group** 2:35 p.m.  
**David Bernardino, Founder & Managing Director,**  
**Bernardino Enterprises, LLC**
  
  - **Housing Affordability** 2:40 p.m.  
**Jennifer Castenson, VP, Ambassador & Partner Programs-**  
**Buildxact**
  
  - **Membership, Onboarding, & Mentor** 2:45 p.m.  
**Rob Balfanz, Vice President – Progressive Foam Technologies**
  
  - **Spark Award** 2:55 p.m.  
**Becky Gjerde, National Accounts Manager – Carrier Corporation**
  
- 6) **Adjourn** 3:00 p.m.