

# LSC TALKS

Sunday, Feb. 23, 2025 | 10-10:45 A.M. PST | LVCC North 114, Level 1



## Transform Home Builds with AI Today

10:00 - 10:15 AM PST

**Speaker: Ryan Fink, CEO, Co-Founder, Digs**

Find out how to deliver a next-gen client experience, transform pre-construction, and streamline handoff and warranty processes- saving time, cutting costs, and improving home owner satisfaction. This presentation briefly dives into how builders are using AI-powered solutions to elevate every phase of the home building journey.

### Key Takeaways:

- Smarter File Management: AI can organize unstructured build data for you, creating a single source of truth.
- Pre-Construction Speed: Accelerate takeoffs and workflows to keep projects on schedule.
- Streamline Handoff & Warranty: Save time and reduce costs while enhancing aftercare and warranty service.
- Next-Gen Client Experience: Meet today's consumer expectations with transparent, efficient, digital processes.



## Building Smarter, Living Better: Smart Homes for Modern Homeowners

10:15 - 10:30 AM PST

**Speaker: Melissa Andresko, Chief Corporate Brand Ambassador, Lutron Electronics Co., Inc.**

In today's fast-evolving world, home owners are seeking innovative solutions that make their lives more comfortable, efficient, and secure. This seminar focuses on the growing demand for smart home technology, its benefits for the modern home owner, and the opportunities for builders who offer their buyers a connected home.

### Key Takeaways:

- The key advantages of smart homes, include seamless convenience, energy efficiency, and enhanced peace of mind.
- How smart home features enhance home owner satisfaction and lifestyle.
- Strategies for builders to incorporate smart technology into projects to stay competitive and attract buyers.

**Builders, Remodelers & Associate Members Invited!**



Leading Suppliers Council



## **Market Conditions are Offering Opportunities to Innovate** **10:30 - 10:45 AM PST**

**Speaker: Ed Hudson, *Director, Market Research Division***  
**Home Innovation Research Labs, Inc.**

**This presentation examines how current challenges in the home building industry—such as high interest rates, labor and lot shortages, regulatory changes, and socioeconomic factors—are influencing the selection of building products. It highlights how suppliers can innovate to capitalize on these trends and boost success.**

**Home Innovation Research Labs monitors market dynamics, documenting threats and opportunities for building material suppliers. Key topics include shifts in housing types (presold, spec, for-rent), the adoption of AI by builders, cost reduction strategies, sustainability, and trending products and methods from the Annual Builder Practices Reports.**

### **Key Takeaways:**

- **Materials and methods that lower costs while enhancing durability, sustainability, and energy efficiency will be preferred.**
- **Builders will have greater influence over material specifications, reducing the role of consumers and designers.**
- **Suppliers should innovate in areas like distribution and jobsite delivery to improve construction efficiency.**