

PWB Week 2024 Sample Social Media Posts

Check out the [marketing and advertising](#) materials in the [PWB Week Toolkit](#) for social media graphics to pair with your posts.

MONDAY SEPT. 9 – SUPPORTING THE NEXT GENERATION OF THE RESIDENTIAL CONSTRUCTION WORKFORCE

If we keep inspiring the next generation of home builders - especially women - the future of the residential construction industry will be in good hands. Learn more about #NAHB's Professional Women in Building Week: [TOOLKIT LINK GOES HERE](#). **#NAHBWomenInBuilding #NAHBWomenInBuildingWeek**

Residential construction is not only a viable career path for young women, but also an extremely rewarding one. The future of home building depends on the next generation of Professional Women in Building! Check out #NAHB's Professional Women in Building Week toolkit: [TOOLKIT LINK GOES HERE](#)
#NAHBWomenInBuilding #NAHBWomenInBuildingWeek

TUESDAY SEPT. 10 – TRADESWOMEN TUESDAY

Women in the trades remind us that women can do anything! Read #NAHB's Tradeswomen Tuesday blog post and more: [NAHB TOOLKIT LINK GOES HERE](#) **#NAHBWomenInBuilding #NAHBWomenInBuildingWeek**

#NAHBWomenInBuildingWeek continues with Tradeswomen Tuesday! Women in the trades are a constant inspiration, showing the world that women can do anything. Read #NAHB's Tradeswomen Tuesday blog post and more: [NAHB TOOLKIT LINK GOES HERE](#) **#NAHBWomenInBuilding**

WEDNESDAY SEPT. 11 – WOMEN MAKING AN IMPACT ON THE INDUSTRY

Let's celebrate and carry forward the legacy of women who have made a positive mark in residential construction. To discover ways to honor these trailblazing women, explore the #NAHB PWB Week Toolkit here: [TOOLKIT LINK GOES HERE](#) **#NAHBWomenInBuilding #NAHBWomenInBuildingWeek**

Each woman in the home building industry today owes so much to those who came before. Here's to continuing the legacy of women making a positive impact in residential construction. For more ways to honor influential women in the industry, check out #NAHB's PWB Week Toolkit: [TOOLKIT LINK GOES HERE](#)
#NAHBWomenInBuilding #NAHBWomenInBuildingWeek

THURSDAY SEPT. 12 – PRIORITIZING DIVERSITY IN THE INDUSTRY

We can learn so much from each other. When we support a variety of perspectives by advocating for diversity in our workplaces, we promote a home building industry where innovation is the standard. See how you can help promote diversity in the industry: [TOOLKIT LINK GOES HERE](#) **#NAHB #NAHBWomenInBuilding #NAHBWomenInBuildingWeek**

When we create inclusive workplaces, we promote a bright future for the home building industry. Learn how you can help promote diversity in the industry: [TOOLKIT LINK GOES HERE](#) **#NAHB #NAHBWomenInBuilding #NAHBWomenInBuildingWeek**

FRIDAY SEPT. 13 – CELEBRATING PWB MEMBERS AND LOCAL COUNCILS

I'm celebrating PWB Week with my local HBA - are you? Check out **#NAHB's** PWB Week Toolkit for celebration ideas and more: [TOOLKIT LINK GOES HERE](#) **#NAHBWomenInBuilding #NAHBWomenInBuildingWeek**

Let's end PWB Week with a bang! Learn how you can celebrate with **#NAHB's** PWB Week Toolkit: [TOOLKIT LINK GOES HERE](#) **#NAHBWomenInBuilding #NAHBWomenInBuildingWeek**