FOR IMMEDIATE RELEASE

CONTACT: [Insert Name]

[Insert HBA Phone Number]

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[Insert HBA Web Site]

LOCAL BUILDERS WARN RESIDENTS ABOUT SCAM CONTRACTORS

[INSERT CITY AND STATE] [INSERT DATE] As [CITY/STATE] begins the recovery after the devastating effects of [INSERT DISASTER NAME], local home builders are warning residents to be aware of scammers that may pose as legitimate contractors. [INSERT HBA NAME] encourages all residents to research contractors to avoid paying for substandard home repairs.

[INSERT QUOTE FROM HBA PRESIDENT] [EXAMPLE: “Unfortunately, unscrupulous contractors show up after storms, like [INSERT DISASTER NAME], and try to take advantage of home owners to get them to pay for below average work or worse, they may not ever show up,” insert name and title of HBA president. “Before you hire a contractor, please make sure to do your homework.”]

[INSERT HBA NAME] recommends that home owners in [CITY/STATE] research potential contractors:

* Find out if the firm has a permanent business address and a good reputation.
* Insist on a complete and clearly written contract.
* DO ask for references and DO NOT pay cash up front.
* Call the [INSERT HBA name] for a list of reliable contractors.

[INSERT HBA NAME] is a National Association of Home Builders-affiliated home builder association that represents the largest network of craftsmen, innovators and problem solvers dedicated to building and enriching communities.

[Insert local association boilerplate.]

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